



Startup Festival – Entrepreneurial Intensive Course

01. – 06. May 2023

KEY FACTS – REGISTRATION – ACTIVITIES

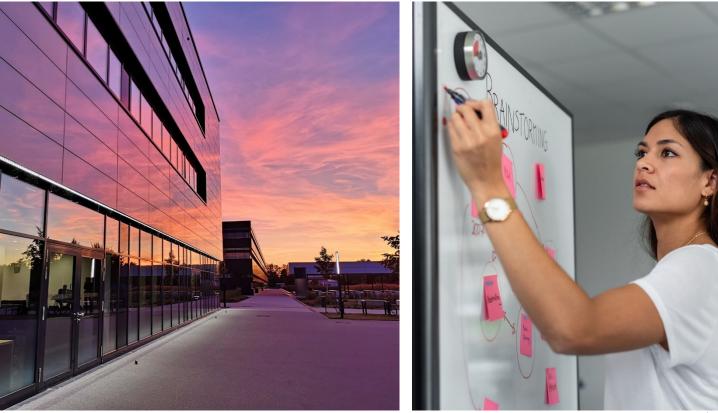




Experience a unique international short course in southern Germany. Meet likeminded students from all over the world with an interest in entrepreneurship.

Our startup festival offers a great opportunity to deepdive into the German startup ecosystem, to learn more about how to become a great entrepreneur and to connect with international students and professors.

At the startup festival you become part of a great team right from day one. Through interactive elements and team challenges you can actively contribute to innovative ideas and learn invaluable skills for your future business endeavours.



Key Facts



- Target group: International and local students, entrepreneurs, start-ups, professors and researchers in the field of entrepreneurship. From HNU the students of the masters programm 'Digital Transformation and Entrepreneurship' (opens in a new window)will take part as part of their curriculum. All other masters students from the HNU are also invited to apply.
- Date: 01. 06. May 2023 at University of Applied Sciences Neu-Ulm, Germany (Arrival on 1st May, departure on 6th May). Usual hours:
 9.30am through 5pm. In advance, a Zoom meeting will be held on April 17, 2023 from 2 - 5 pm CET. Here, participating students will get to know each other and receive a briefing for presentations to be prepared.



Concept: One week intensive course, students have to apply and will be enrolled at HNU for the week



> ECTS: Students receive 3 ECTS for taking part, which can be used towards their degree



> Educational units: One mandatory online meeting in advance, one week of teaching in Neu-Ulm in presence



Key Facts









- **Application Deadline for internationals:** 28th February 2023
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- > **Costs:** Immatriculation Fee: 94€. This has to be paid within two weeks after the acceptance to the course.



- Included: Food, drinks and materials used. The event budget comes from the Project 'International Startup League' (sponsored by DAAD).
- Travel and Accommodation: You are responsible to organise your own travels and accommodation, but can apply to DAAD or Erasmus+ (list of partner universities see here(opens in a new window)) to get funding for the travel and accommodation costs. Our International Office(opens in a new window) is happy to help with applications for funding.



Health Insurance: Anyone attending from abroad has to send us a proof of their health insurance that covers their stay in Germany for the duration of the Startup Festival.

Activities



Monday, 1st May

> Arrival and check-in

> Initial Meeting of all partners and get-together in the evening

Tuesday, 2nd May

- > City Trip Ulm incl. guided Tour (CrossCultural Exchange)
- Start-up Ecosystem (visit to HNU Founders Space, TFU Ulm and local Start-ups in Ulm and Neu-Ulm)
- > International Evening with Networking Opportunities



 Start-up Süd Summit @ HNU (local conference of Start-ups, investors, companies, students and researchers), we will provide an English Track for this Summit

Wednesday, 3rd May

- Variety of Workshops (e.g. "How to set-up a business in Germany", "How to pitch to investors", "Design Thinking", ...)
- > Networking and exchange with local start-ups and investors



Thursday, 4th May

- International Hackathon on social and sustainable entrepreneurship (Topic: smart cities, example Neu-Ulm)
- Student Teams will be mixed internationally and will work on a chosen topic for 1.5 days

Contact & Registration



Friday, 5th May

- Continuation of the Hackathon on social and sustainable entrepreneurship
 - Presentation of the results of the Hackathon (counts as the examination for this week, 2 ECTS)
 - Guest lecture by professor Roman Grinblat, LL.M. from DHBW Heidenheim (Cooperative State University)
- International Evening

Saturday, 6th May > International Breakfast and Farewell

> Departure











- The application deadline for internationals is
 28th February 2023.
- Applications will be reviewed on a weekly basis in January and February 2023.
- This ensures that we can accept your registration early and you can then proceed to book your travels and accommodation and/or apply for additional external funding.
- > For questions and further information please contact Sarah Leible: sarah.leible@hnu.de
- > For further information and registration scan the QR-code below



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