

Startup Festival – Entrepreneurial Intensive Course

01. – 06. May 2023

**KEY FACTS – REGISTRATION –
ACTIVITIES**



Experience a unique international short course in southern Germany. Meet likeminded students from all over the world with an interest in entrepreneurship.

Our startup festival offers a great opportunity to deep-dive into the German startup ecosystem, to learn more about how to become a great entrepreneur and to connect with international students and professors.

At the startup festival you become part of a great team right from day one. Through interactive elements and team challenges you can actively contribute to innovative ideas and learn invaluable skills for your future business endeavours.





- > **Target group:** International and local students, entrepreneurs, start-ups, professors and researchers in the field of entrepreneurship. From HNU the students of the masters programm 'Digital Transformation and Entrepreneurship' (opens in a new window) will take part as part of their curriculum. All other masters students from the HNU are also invited to apply.



- > **Date:** 01. – 06. May 2023 at University of Applied Sciences Neu-Ulm, Germany (Arrival on 1st May, departure on 6th May). Usual hours: 9.30am through 5pm. In advance, a Zoom meeting will be held on April 17, 2023 from 2 - 5 pm CET. Here, participating students will get to know each other and receive a briefing for presentations to be prepared.



- > **Concept:** One week intensive course, students have to apply and will be enrolled at HNU for the week



- > **ECTS:** Students receive 3 ECTS for taking part, which can be used towards their degree



- > **Educational units:** One mandatory online meeting in advance, one week of teaching in Neu-Ulm in presence





- › **Application Deadline for internationals:**
28th February 2023



- › **Costs:** Immatriculation Fee: 94€. This has to be paid within two weeks after the acceptance to the course.



- › **Included:** Food, drinks and materials used. The event budget comes from the Project 'International Startup League' (sponsored by DAAD).



- › **Travel and Accommodation:** You are responsible to organise your own travels and accommodation, but can apply to DAAD or Erasmus+ (list of partner universities [see here](#) (opens in a new window)) to get funding for the travel and accommodation costs. Our International Office (opens in a new window) is happy to help with applications for funding.



- › **Health Insurance:** Anyone attending from abroad has to send us a proof of their health insurance that covers their stay in Germany for the duration of the Startup Festival.

Monday, 1st May

- › Arrival and check-in
- › Initial Meeting of all partners and get-together in the evening

Tuesday, 2nd May

- › City Trip Ulm incl. guided Tour (CrossCultural Exchange)
- › Start-up Ecosystem (visit to HNU Founders Space, TFU Ulm and local Start-ups in Ulm and Neu-Ulm)
- › International Evening with Networking Opportunities



Wednesday, 3rd May

- › Start-up Süd Summit @ HNU (local conference of Start-ups, investors, companies, students and researchers), we will provide an English Track for this Summit
- › Variety of Workshops (e.g. "How to set-up a business in Germany", "How to pitch to investors", "Design Thinking", ...)
- › Networking and exchange with local start-ups and investors



Thursday, 4th May

- › International Hackathon on social and sustainable entrepreneurship (Topic: smart cities, example Neu-Ulm)
- › Student Teams will be mixed internationally and will work on a chosen topic for 1.5 days

Friday, 5th May

- › Continuation of the Hackathon on social and sustainable entrepreneurship
- › Presentation of the results of the Hackathon (counts as the examination for this week, 2 ECTS)
- › Guest lecture by professor Roman Grinblat, LL.M. from DHBW Heidenheim (Cooperative State University)
- › International Evening

Saturday, 6th May

- › International Breakfast and Farewell
- › Departure



- › The application deadline for internationals is **28th February 2023.**
- › Applications will be reviewed on a weekly basis in January and February 2023.
- › This ensures that we can accept your registration early and you can then proceed to book your travels and accommodation and/or apply for additional external funding.
- › For questions and further information please contact **Sarah Leible:** sarah.leible@hnu.de
- › For further information and registration scan the QR-code below



PARTNER UNIVERSITIES



Scuola universitaria professionale della Svizzera italiana

SUPSI

