



**ΣΧΟΛΗ ΔΙΟΙΚΗΤΙΚΩΝ ΟΙΚΟΝΟΜΙΚΩΝ &
ΚΟΙΝΩΝΙΚΩΝ ΕΠΙΣΤΗΜΩΝ**

Τμήμα Διοίκησης Επιχειρήσεων

**SCHOOL OF ADMINISTRATIVE ECONOMIC &
SOCIAL SCIENCES**

Business Administration Dpt



**ACADEMIC YEAR
2020 - 2021**

DEPARTMENT PROFILE

<http://www.ba.uniwa.gr/>



ΠΑΝΕΠΙΣΤΗΜΙΟ
ΔΥΤΙΚΗΣ ΑΤΤΙΚΗΣ
UNIVERSITY OF WEST ATTICA

University of West Attica
Business Administration Department
Egaleo, November 2020
<http://www.ba.uniwa.gr/>

Ancient Olive Grove Campus
250 Thivon & P. Ralli str, 12 241, Egaleo
<http://www.uniwa.gr/>



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1. About Business Administration Department

The Business Administration Department of the University of West Attica is a dynamic department that specialises producing managers with a high level of training, innovative thinking, and business intelligence.

The purpose of the Department is the provision of general and specialized knowledge and the development of the necessary skills and competences in the field of Business Administration Science and related sciences that will lead to the emergence of competent executives that can successfully meet the Challenges of Modern Enterprises and Organizations.

The Business Administration Department emerged from the merge of the Business Administration Dept. and, Marketing Dept. of the Technological Educational Institute of Athens and the Business Administration Dept. of the Piraeus University of Applied Sciences.

The Business Administration Department operates in the Ancient Olive Grove Campus, in the area of Ancient Olive Grove (Eleonas), where the famous "Walking School" of the Philosopher Plato was established. During the 11th century AD, the Church of Agios Ioannis was built; during the difficult years that followed the fall of Constantinople it was the foundation of the "hidden school".

2. Our Mission

The provision of higher-level education and specialization with simultaneous human resource development, capable of meeting the contemporary challenges of business behavior both at national and international levels.

3. Our Vision

To evolve and consolidate as a department that offers a high level of educational and research work, covering the developmental and productive needs of the Greek economy and society.

4. Our Core Values

In harmony with our mission the Business Administration Department embraces the core values of our stakeholders. Our qualitative values are respect and mutual trust. 1) Respect and mutual trust with our students, 2) Respect and mutual trust with our partners and 3) Respect and mutual trust with society.

5. Business Administration Courses

The department holds a 4-year Undergraduate Graduate Program that provides its graduates with the ability to acquire specialized scientific knowledge, skills and competencies of the various operations of a business is offered. For graduation, students must successfully complete a number of courses. The Curriculum includes compulsory core courses and streams - free election courses. During the first four semesters, compulsory core courses are taught, which introduce students to the key concepts and fundamentals of Management Science.

From the 5th semester the student will choose the streams - free election courses. At the beginning of that semester, students select the stream in which they specialize and thus obtain in-depth knowledge and experience. Currently, the Business Administration Department offers the streams of:

- Business Administration.
- Health and Welfare Management.
- Marketing.
- Information Systems and Decision-Making Science.

6. Academic divisions

There are five academic divisions within Business Administration Department.

- Business Informatics and Decision-Making Science Division.
- Economics, Finance and Accounting Division.
- Marketing and Communication Division.
- Organisation and Business Administration Division.
- Social Policy Division.

7. Curriculum Aims

The curriculum aims at:

- Providing higher education of high quality in both theoretical and applied level.
- Continuing monitoring of new developments in the field of business administration all the related sciences.
- Promoting the science in the areas of specialization of the faculty members of the department.
- Creating the right environment for the exchange of ideas between the academic community of the labor market and society.

8. After the Studies

After the completion of their studies our graduates will be able to:

- Work productively and effectively in groups, applying appropriate tools for delivering their tasks.
- Communicate and collaborate effectively both within and outside the business environment in which they operate.
- Recognize, understand, understand business management concepts (management, marketing, finance, accounting, information systems).
- Effectively use modern IT tools to support business operations management and decision making.
- Plan and describe operations-organizations functions and suggest upgrade actions.
- Evaluate the effectiveness of decision making and suggest future development strategies

9. Teaching Methods

The proposed educational program exploits a series of different teaching methods depending on the nature and subject of each lesson. these methods focus mainly on contemporary, face to face, teaching and asynchronous tele-education.

10. Postgraduate Studies Programs

The Business Administration Department offers a series of Postgraduate Programs which are organized either autonomously or in collaboration with other Higher Education Institutions.

The aim of the postgraduate programs is to further educate students and offer them scientific specialization in subjects related to the specific topics affected by Business Administration Science. The department offer 6 Master programs:

- Master in Business Administration (MBA)
- M.Sc. in Educational Technology and Human Resource Development.
- M.Sc. in Management of Educational Organisations.
- M.Sc. in Management of Health and Social Care Services.
- M.Sc. in Port Organisation, Operation Development and Management.
- M.Sc. in Public Administration – Public Management.

11. Doctoral Studies

One of the main Research Pillars of Business Administration Department is the organization of high-level Doctoral studies. These studies aim to create scientists capable of contributing to the advancement of business administration science and its related sciences and of producing high-level scientific research. The structure, organization, operation and evaluation of the Business Administration Department Doctoral Pro-grams, are governed by the legislation in force and under the provisions of Internal Regulations of the Department. The Department Doctoral Programs (PhDs) lead to the acquisition of a PhD Diploma, which certifies the conduct, authoring and presentation of stand-alone original scientific research and reflects its essential contribution to science and knowledge.

12. Infrastructures

Faithful to its philosophy of providing high-quality educational and research services, while taking into account the individual and collective needs of the academic community members and its students, Business Administration Department aims to continuously upgrade its educational resources and infrastructure.

Through its continuing commitment to providing high-quality educational services, Business Administration Department invests on the constant development and maintenance of model infrastructure for the support of its curricula. All of the activities in Business Administration Department are carried out in the modern facilities of the Ancient Olive Grove campus, which provide modern teaching methods and research facilities, entertainment facilities and support for all our students. Furthermore, Ancient Olive Grove campus dispose of conference centers, libraries, restaurants, fitness centers, health-care facilities, canteens, and leisure spaces for our students.

13. Classrooms and Amphitheaters

The educational activities at Business Administration Department take place in the classrooms and amphitheaters of the Ancient Olive Grove campus. All rooms are equipped with modern furniture, suitable for educational purposes, and dispose of modern technological & educational equipment (video projectors, interactive boards, computers, high-speed Internet connection).

14. Laboratories

At Business Administration Department, there is a large number of operating laboratories, covering all educational needs of offered curricula. Business Administration Department's modern, well-equipped laboratories constitute a quality reference point of its educational and research services. Our students have access to laboratories equipped with modern technological and educational equipment (video projectors, overhead projectors, interactive boards, computers, Internet connection) as well as with the software required to support the highly-specialized laboratory classes.

15. Libraries

Students also have access to the central libraries of the Ancient Olive Grove and Egaleo Park. All the libraries dispose of specialized staff and the appropriate facilities to support students in their study and research. The library website lists offered services and provides access to digital directories, online resources, online journals, and other scientific material.

16. Online Services

All students of Business Administration Department have access to a range of high-quality electronic services based on modern applications of Information and Communication Technologies. More specifically, the students have free access to the following services:

- Email.
- Remote Access (VPN).
- Microsoft Office Applications (Office 365).
- Digital Libraries.
- Research Repositories (HEAL-Link).
- Asynchronous E-Learning (Moodle and E-Class).



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