



**Rotterdam
Business
School**

Subject: **Business Week Rotterdam 20-24 April 2020**

Rotterdam, July 2019

Dear colleagues,

We would like to invite you to participate in our International Business Week which will take place from the 20th until the 24th April 2020 at the Rotterdam University.

This year students will work on a real life business cases on risk management policies, provided by companies located in Rotterdam. It is up to the students to identify the most important risks and to demonstrate how these risks could be minimised. The advice will then be presented by the students to the companies.

Students from different study programmes and different countries will work together. Students will also do a city game in Rotterdam and pay a visit to our capital Amsterdam.

Please inform your students and invite them to this International Business Week. To make your students excited about this week please show them our promotion movie on You Tube : <https://www.youtube.com/watch?v=BZOmPzrSR18>

The price of this week is € 245. This includes 4 nights in the hostel, breakfasts, 4 lunches and one dinner and the city game and cultural visit to Amsterdam. Extra nights should be booked by the students themselves.

Application before January 17th, 2020 via Aanmelder :

<https://www.aanmelder.nl/109549/subscribe>

If you have questions, don't hesitate to contact us. We hope to see you and your students in Rotterdam next April.

Best regards,

Mrs. Ploni Koevoet-Sonneveld

p.j.m.koevoet-sonneveld@hr.nl

Mr. Ron du Chatinier

r.j.du.chatinier@hr.nl